



RAQUEL EATMON



Raquel Eatmon

CEO- Rising Media LLC,

Speaker, Author & Founder of WoPC

The Be Bold Accomplice

(Short bio)

Raquel Eatmon is a business owner, author and a dynamic communications leader who understands the importance of taking risks. As CEO of Rising Media LLC, author of two books, founder of the Woman of Power Conference (WoPC), professional speaker and writer behind the 10-year Be Inspired with Raquel Gannett newspaper column, Raquel lives her mantra of Risk Readiness every day and helps others do the same.

(Full bio)

Starting out with a promising career in television news, Raquel's bold approach enabled her to quickly climb the ranks as an anchor/reporter in top markets including CBS in Dallas, Texas. From covering presidential visits to deadly hurricanes, she mastered storytelling, at the anchor desk and in live shots. Wanting viewers to cultivate inspiration in their daily lives, she wrote letters to dignitaries, civil rights leaders and everyday working people, inviting them to sit down with her to talk. Her efforts resulted in interviews with an array of thought leaders, celebrities and citizens about their methods of beating the odds; her guests included Maya Angelou, Patti LaBelle, Willie Nelson, Morgan Freeman; along with working mothers and local heroes. Longing to create deeper connections with viewers, Raquel grew disillusioned with the broadcast news business and left her high-profile position in search of deeper purpose. Her purpose was renewed when she launched her communications company, Rising Media LLC and built a portfolio focused on women's empowerment, courageous leadership and social change through the Woman of Power Conference, which has run for eleven years.

Raquel's commitment to empower people and enhance workplace culture and community has yielded partnerships with some of America's leading corporations including Sherwin Williams, KeyBank, Vitamix, Wells Fargo, and Samsung. Fueled by her passion, Raquel's message has taken her to speak to audiences all over the world including the Simmons Leadership Conference alongside former first lady Michelle Obama.

Raquel is proud of her untraditional and occasionally hilarious upbringing. She was raised by three women- her, mother, grandmother and great-grandmother. She uses their lessons and love to create a bold life and bring value to communities worldwide. She lives in Cleveland with her husband and their fur baby, and enjoys hiking, running and quality time with family and friends. Visit RaquelEatmon.com for more information.